



The Western Cape
Investment Summit
CATALYSING GROWTH, CONNECTING OPPORTUNITIES



**Western Cape
Government**
FOR YOU

5 to 7 November 2025 at the Cape Town International Convention Centre



Sponsorship Prospectus & Exhibition Prospectus



The Western Cape Government's Department of Economic Development and Tourism is proud to host the Western Cape Investment Summit 2025 (WCIS 2025) from 5 to 7 November 2025 at the Cape Town International Convention Centre (CTICC 2), Cape Town, South Africa.

Guided by the province's ambitious Growth for Jobs (G4J) strategy, WCIS 2025 is a flagship initiative to position the Western Cape as Africa's premier investment destination. This landmark event will connect local, national, and global investors with a curated portfolio of high-impact, investment-ready projects across eight priority sectors including technology, green economy, manufacturing, agribusiness, logistics, and more.

Under the theme *"Catalysing Growth, Connecting Opportunities,"* WCIS 2025 will convene government leaders, development financiers, private investors, innovators, and project owners for a dynamic three-day programme of keynote addresses, sector workshops, deal rooms, matchmaking sessions, and site visits.

The summit will provide unparalleled sponsorship opportunities to align your brand with a high-profile, investment platform committed to economic transformation, sustainability, and inclusive growth.

We invite your organisation to participate as a sponsor and/or exhibitor, offering you direct access to influential stakeholders, premium brand visibility, and a powerful platform to showcase your organisation's commitment to advancing investment and development across South Africa and the continent.

SPONSORSHIP OPTIONS

Below are the Sponsorship Packages available for consideration. There are numerous packages available to suit all budgets. Kindly select the package that your organisation will be interested in sponsoring and contact the WC Investment Summit Secretariate at info@wcis.co.za.

PLATINUM SPONSOR – R 1 000 000.00

(Exclusive – Only one Platinum Sponsor)

PACKAGE INCLUDES:

- Speaker opportunity by company representative in the
- Opening Plenary session
- Platinum Sponsor status
- Private Office/Deal Room / Hospitality Suite onsite at the WC Investment Summit
- Prominent Branding on all WC Investment Summit marketing and promotional material including website
- Prominent Branding on all onsite branding material
- 1 Full page advert in WC Invest Summit Booklet
- 250 words company profile in WC Investment Summit booklet
- Acknowledgement as the Platinum Sponsor in all Press Releases
- 27m² Exhibition space at a prominent position in the exhibition hall (verify sizes against total space)
- 10 x Complimentary Delegate Invitations to the Summit
- 10 x Gala Dinner tickets
- Company Brochure/Insert in the Summit Delegate Bags

GOLD SPONSOR – R600 000.00

PACKAGE INCLUDES:

- Gold Sponsor status
- Prominent Branding on all WC Investment Summit marketing and promotional material including website
- Prominent Branding on all onsite branding material
- Speaking slot in a plenary session or primary panel discussions in the program
- 1 Full page advert in WC Investment Summit booklet.
- Acknowledgement as a Gold Sponsor in marketing campaign
- 18m² Exhibition space at a prominent position in the exhibition hall (Verify sizes against space allocated)
- 8 x Complimentary conference tickets to the Summit
- 8 x Gala Dinner tickets
- Company Brochure/Insert in the WC Investment Summit Delegate Bags

SILVER SPONSOR – R 300 000.00

PACKAGE INCLUDES:

- Silver Sponsor status
- Branding on all WC Investment Summit marketing and promotional material including website
- Branding on all onsite branding material
- Speaking slot in one of the panel discussions in the program
- Half page advert in WC Investment Summit booklet
- Acknowledgement as a Silver Sponsor in marketing campaign
- 9m² Exhibition space at a prominent position in the exhibition hall
- 5 x Complimentary conference tickets to the Summit
- 5 x Gala Dinner tickets
- Company Brochure/Insert in the WC Investment Summit Delegate Bags

BRONZE SPONSOR – R150 000.00

PACKAGE INCLUDES:

- Bronze Sponsor status
- Branding on all WC Investment Summit marketing and promotional material including website
- Branding on all onsite branding material
- Speaking slot in one of the panel discussions in the program
- Quarter page advert in the WC Investment Summit booklet
- Acknowledgement as a Bronze Sponsor in marketing campaign
- 9m² Exhibition space at a prominent position in the exhibition hall
- 3 x Complimentary conference ticket to the Summit
- 3 x Gala Dinner tickets
- Company Brochure/Insert in the Summit Delegate Bags

BRASS SPONSORS – R 100 000.00

PACKAGE INCLUDES:

- Brass Sponsor status
- Branding on all WC Investment Summit marketing and promotional material including website
- Branding on all onsite branding material
- Acknowledgement as a Brass Sponsor in marketing campaign
- 2 x Complimentary conference tickets to the Summit
- 2 x Gala Dinner tickets
- Company Brochure/Insert in the Summit Delegate Bags

GALA DINNER SPONSOR – R 450 000

The Gala Dinner will take place on Thursday evening 06 November 2025 at a venue to be confirmed. One of the aims of this dinner is to foster networking and table discussions in a relaxed atmosphere. The evening will include 3 course dinner and entertainment

PACKAGE INCLUDES:

- Speaker opportunity at the Gala Dinner
- Branding material of your organisation at the Gala Dinner
- Half Page ad in the WC Investment Summit booklet
- Acknowledgement as the Gala Dinner Sponsor
- Access to Gala Dinner for 10 guests
- Input into programme of the Gala Dinner
- 3 x Complimentary Delegate Invitations to the Summit

WELCOMING COCKTAIL FUNCTION SPONSORS – R 150 000

The Welcome Cocktail Function will be held on Wednesday 05 November 2025. It will be open to all Summit delegates. This event will take place in the Exhibition Hall at the Summit venue.

PACKAGE INCLUDES:

- All Brass Sponsors entitlements plus -
- Branding material of your organisation at the cocktail event
- Opportunity to address the guests at the cocktail event
- Acknowledged as a Cocktail Function Sponsor

LUNCH SPONSOR – R 150 000 (for 2 days)

PACKAGE INCLUDES:

- Listed in the Program as the lunch sponsor
- Listed in the marketing material and website as the Lunch sponsor
- 2 x Complimentary conference ticket to the Summit
- 2 x tickets for gala dinner
- Quarter page advert in WC Investment Summit booklet
- Branding in lunch area
- Acknowledgement in correspondence with delegates

DEAL ROOM SPONSOR – R160 000.00

The Deal Room is where all the Investor/Project Owner matchmaking meetings will take place.

PACKAGE INCLUDES:

- Exclusivity – only one sponsor accepted
- The naming rights to the Deal Room, i.e. the ACME Deal Room
- Banners Branding in the Deal Room
- Branding on all marketing materials
- 2 x complimentary conference delegates tickets
- 2x tickets to gala dinner

DELEGATE BAGS – R180 000.00

The delegate bag is the item that delegates keep for long after the Summit. This is a unique opportunity to promote your company logo and brand

PACKAGE INCLUDES:

- Exclusivity – only one sponsor accepted
- Company Logo Prominently on the bag
- The only logo on the bag, besides the Platinum and Summit logo
- Collateral insert into bag
- 2 x complimentary conference delegates tickets
- 2x tickets to gala dinner

LANYARDS SPONSOR – R 100 000

PACKAGE INCLUDES:

- Exclusivity – only one sponsor accepted
- Company Logo Printed on the lanyard
- Bring 2 pull up banners at registration venue • 2 x conference tickets

CONFERENCE APP SPONSOR – R 60 000

PACKAGE INCLUDES:

- Acknowledgment as the Conference App Sponsor
- Branding on the App
- Branding on Conference Marketing Material
- Branding on the Conference Website

The above packages are not cast in stone and are not exhaustive, if there any other ways in which your organisation would like to contribute to the Summit, feel free to discuss this with us. Please contact us should you wish to discuss or secure one of the above sponsorship opportunities.

To book a sponsorship package please complete the sponsorship booking form and send it to the Summit Secretariat (include contact details)

EXHIBITION

An Exhibition will run concurrently with the WC Investment Summit 2025. This is an ideal opportunity for companies to showcase their brand and services to the Western Cape and South African financial, business and investor community and government.

Exhibition Costs

9m² Full Shell Scheme Stand – R 60 000.00

9m² Exhibition Space Only – R 55 000.00

Full Shell Scheme Package:

- A 3m wide x 3m deep x 2.4m high Shell Scheme Booth
- Two Exhibitor Registrations per 9m² booth purchased
- Company Name on fascia board
- One Plug Power Point
- Two Spotlights
- Table & two chairs

Exhibition Space Only Package:

- 3m x 3m exhibition space only
- Two Exhibitor Registrations per 9m² space purchased
- One Plug Power Point





BOOKING INSTRUCTIONS:

There are only a limited number of exhibition stands available. All bookings will be on a first come, first serve basis. To avoid disappointment, we urge you to book now. To book a stand please visit the WC Investment Summit website to view the floorplan and download a booking form.

CONTACT:

Conference Secretariat
Prestige Conferences (PTY) Ltd
Tel: +27 21 836 8315
Email: info@wcis.co.za
www.wcis.co.za